



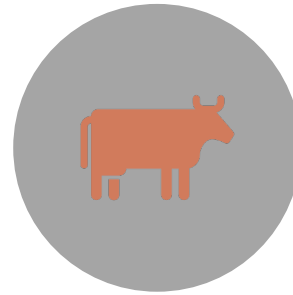
# Ghee Depot

Partner With Us

# About Ghee Depot



Ghee Depot is a platform created to promote Indian farmers who engage in ghee production .



Our key focus is to promote those farmers and farms that have Indian cows whose milk the cow ghee is made from



Ghee Depot is a business venture of Tiger Pug Pte Ltd, Singapore. Tiger Pug is an established cross border ecommerce and import-export company with offices in Singapore, India, China and representatives in Indonesia and USA. The India Office is in Mumbai




The founding team at Ghee Depot has vast experience in ecommerce, brand marketing and direct to consumer business. The team is committed to identifying and working with trusted farmers who follow the set quality monitoring processes and commit to supply the product as per specifications

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## How We Can Partner

Ghee depot provides you, the artisanal ghee producer, dairy farmer, social enterprise or super food supplier with a channel to sell your brand and products to businesses, importers, retailers, restaurants and consumers worldwide. We can enter into an agreement to buy your produce and sell it in international markets

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# Why you should partner with Ghee Depot

Ghee is trending worldwide as a Super Food

The good qualities of ghee are being appreciated in many western countries

Countries like China too have many yoga practitioners who can be consumers of high-quality Ghee

Ghee Depot can work with you to explore export markets

In the process you will also gain by following the processes and learnings from such exports

Ghee Depot will guide and support and find international business buyers for your products





# How we work



We will export your products to international markets



Once we have a confirmed order with international buyers , we will place the order with you



You need to deliver the shipment to our Mumbai Fulfilment Centre against a Purchase Order from Tiger Pug Commerce, India



Product Packaging, Trade Terms, Batch Testing to be as per agreement



# Sign Up Process

# Safety and testing

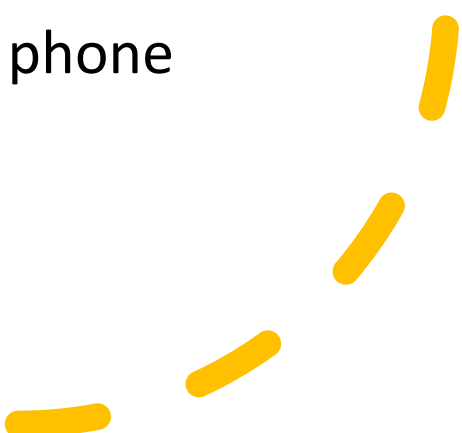
You would need to provide us with the following:

- Your food manufacturing license
- Your food safety certifications for manufacturing and marketing. If these are two separate entities, then we need two separate certificates
- Samples of the different variants and SKUs that you would like to sell or export (four units each to be delivered to our office in Mumbai, India)



# Business Information

We also request you to provide your business information which includes:

- Registration and shops and establishments license
  - Import export code(IEC), if any
  - Company GST number
  - Company owners or director's information
  - Company registered and business addresses
  - Contact Person, Contact email and phone number
- 

# Agreements, Billing , Payments

## Agreement with Tiger Pug Commerce (India)

- Safety and Quality Terms
- Margins and delivery terms
- Payment terms

## Billing and Payments

- Billing and Payments in India



# Safety Processes and Testing

## FSSAI Licenses for Manufacturing and Marketing

If you are not the manufacturer, you need to get the supplier to get an FSSAI license



## Laboratory Tests to be provided

If you like us to get the products tested, we can do that



## Batch testing

For products being exported we would need to do a batch test before export



Some countries require us to keep a diagrammatic representation of the manufacturing process including the hygiene adherence. We need to get this from you at the time of sign up

# Packaging

- Glass Bottles with tamper proof packaging
- Glass bottle quality to be such that does not crack from inside without the cracks being visible from outside
- Glass cleaning process and water tests for water being used to clean the glass bottles
- Labels as per country of export
- Outer cardboard or similar packaging
- Inner packaging to prevent breakage
- Outer cartons based on optimal size for shipping

# Information for Ghee Depot Website



HIGH QUALITY IMAGES  
OF ALL SKUS



PRODUCT DESCRIPTION  
IN DETAIL



PRODUCT NUTRITIONAL  
INFORMATION FOR  
EACH SKU



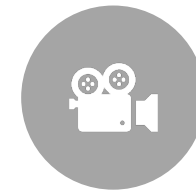
ABOUT THE FARM OR  
PRODUCER ( 500  
WORDS)



PHOTOS OF THE TEAM



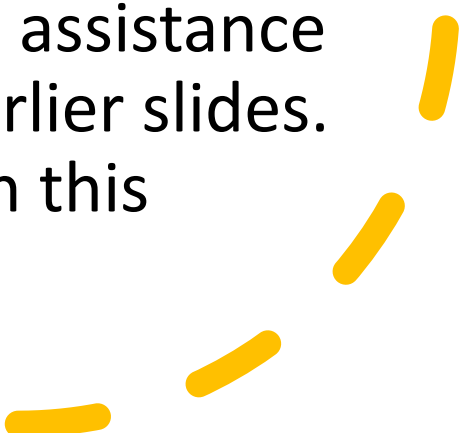
PHOTOS OF THE FARM



VIDEO OF THE FARM

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Interested in  
partnering  
with Ghee  
Depot ?

- We look forward to working with passionate farmers and producers and enterprises that believe in their products
  - If you are interested in being a part of this journey and exporting your products, please do contact us
  - We understand that some of our partners may not have exported their products in the past and may need guidance and assistance on the tasks mentioned in the earlier slides. We would be happy to assist with this
- 
- A series of yellow dashed lines in the bottom right corner, forming a curved shape.

# Contact Us

Ghee Depot

An export initiative of  
Tiger Pug Commerce Pvt Ltd, India  
In association with  
Tiger Pug Pte Ltd, Singapore

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